

# How to Survive and Thrive - and Succeed - in Today's Real Estate Market

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# “First Name on the Brain”



# Social Media



# Certification



# Community Involvement



# “Old” Media: Radio

**REAL  
ESTATE  
RADIO HOUR**



# “New Media”: *The Business Man’s Lawyer* Website and Blog

THE BUSINESS MAN'S LAWYER  
**JEFFREY C. O'BRIEN**



Thank you for visiting [jeffreyobrienesq.com](http://jeffreyobrienesq.com). Welcome to my website!

My name is Jeff O'Brien, and I am a business, real estate planning attorney in Minneapolis, Minnesota with the firm of Mansfield Tanick & Cohen. You can read my biography on the "About Me" page.

I created this website to provide a single point of access to my various writings, blog posts and podcasts that I've created over ten years of practicing law. I hope that visitors will check back often to learn more about important legal issues. I hope that I can provide the answers!

A lot of people who meet me -- including many of my clients -- tell me that I'm not your typical attorney; they tell me that I'm much more of a business man than a lawyer, because I approach transactions not only from the legal side in terms of rights and liabilities, but also from the practical side like a business owner does. They say that I'm "The Business Man's lawyer" and that title is a high compliment.

I have a strong passion for networking, both in person and via various social media sites. I've built my legal practice through networking and I leverage my many connections to help my business. The Links page contains links to my various

<http://www.jeffreyobrienesq.com>

# Ethics



# Results



# Thank You!

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